

# Wisdom

*the wise choice*

## Delivering Excellence! Making a difference!

At Wisdom Infotech, we believe in foresight. When you choose to work with us, addressing your immediate IT challenges is just the beginning of what we can do for you. With a keen assessment of your business needs, we look forward and upward to get the complete picture. We provide comprehensive, long-term solutions – to help improve your competitive edge and increase the return on your IT investments.

The promise to **improve your ROI** is based on our ability to strategically align your business initiatives with your technical initiatives to **ensure success** over time. These alignments are used to determine **the right technology** to accelerate for your company, in concert with your business imperatives to support your critical business projects.

We focus on what is best for your business with an emphasis on improving customer service, reducing expenses, increasing productivity and gaining a sustainable competitive advantage.

## Wisdom InfoTech... The Wise Choice!



## Ranked #1 Among Future 50 Companies

Wisdom InfoTech has been **consistently recognized** by the Metropolitan Milwaukee Association of Commerce (MMAC) as a fast-growing company with **outstanding achievement in performance, growth, and employment opportunities**. Wisdom InfoTech is a fast growing company that has been awarded the Future 50 award three years in a row for adding many **happy customers** and achieving more than 100% growth consistently. In the third year, we were ranked # 1 on the list of MMAC's Future 50 companies.

# The Wisdom Advantage

Our competence lies in our ability to achieve viable business solutions, for our customers through the use of innovative approaches to strategy planning, business processes, application of technology, and our ability to share risks.

**These are constants that our existing customers rely on - and so can you!**

## Value Proposition

Company performance and timely response to changing market conditions are critical factors in a competitive market place. Wisdom InfoTech has a thorough understanding of the business parameters that drive the IT sector. We have the cutting edge technological prowess to create compelling solutions which deliver fully integrated end-to-end solutions.

We have deep expertise in a wide array of IT solutions and services such as:

- Strategic alignment of IT and business
- Business process optimization and design
- Information technology assessments
- Project management solutions
- Data warehousing and business intelligence
- Software development
- Custom software solutions
- Technical support for products
- Research and development

We choose our people in the same discerning way you choose your solutions provider – by the uncompromising ability to exceed expectations.



## IT Planning – Maximize your Enterprise

Wisdom InfoTech planning services provide a practical, business-driven foundation for establishing and enhancing information systems plans that help to:

- Strengthen and link business and IT goals
- Provide IS with a clear path to help the company meet its business objectives
- Utilize technology effectively to solve business challenges
- Improve IT processes and increases productivity
- Attain higher ROI

We begin by zeroing in on key information needs for your business and work with you to identify, prioritize, and implement technology based solutions that help you realize tangible ROI. We align budgets and resources with business objectives, and use proven measurement tools to ensure that these objectives are being achieved, as planned.

# Business Process Improvement – The Success Factor

Are your activities redundant or overlapping? Are your processes reactive (not proactive or anticipative)? Are there no process owners? Are your processes complicated due to over or under management?

If you are facing any of the above situations, then the answer to your problem can be found in our “Business Process Improvement”, service offering.

Business Process Improvement helps to:

- Reduce product development time (time to market)
- Enhance operational efficiency
- Improve customer service
- Increase productivity
- Reduce cost

Our Business Process Improvement service offering is business-driven and built upon **understanding the challenges** faced in terms of increasing customer expectations, as well as the need for higher business agility and process standardization. With **our domain expertise, we understand and capture customer needs** while performing requirements analysis and business process modeling services. During these processes, the Wisdom InfoTech team **ensures** that the requirements captured are complete, realizable, traceable, and testable.

## DW and BI - Building Stronger Business

Taking advantage of market opportunities by better understanding the business metrics that drive your competitive nature is what we strive for.

At Wisdom InfoTech, **we provide excellent and efficient** Data Warehousing and Business Intelligence solutions to meet increasing demands in the market place. We offer services in developing Data Warehouse architectures and dashboards that have you **knowing more about the critical factors of your business**, sooner—allowing for a quicker and **more informed** decision making process.



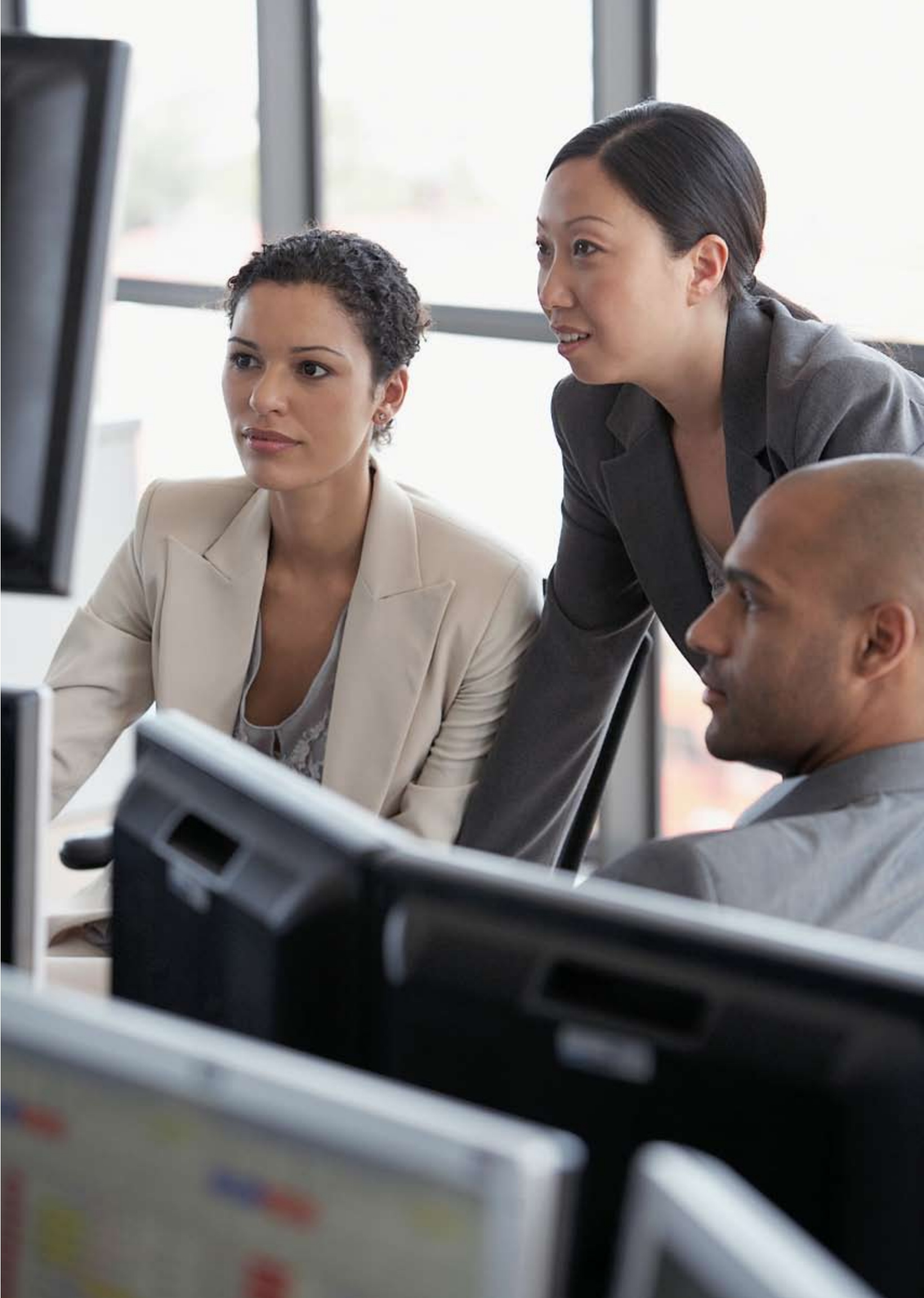
# IT Services – One-Stop Shop

Our IT service offerings cover the entire spectrum of technology needs of enterprises, ranging from managing legacy applications to running contemporary applications.

Through our IT services, we cater to **onsite and offshore software development, maintenance and support services, system integration, and IT consulting services**. Our Services can be provided in any combination of on-site, off-site or offshore in India or in China.

## Customized Software Solutions – The Need

A prepackaged solution often does not address all your requirements. Therefore at Wisdom InfoTech we begin with a **thorough evaluation** of your specific challenges and needs. Depending on the evaluation results we either recommend an existing solution, or else, build a **custom solution** that provides you the flexibility to maintain the application yourself. This assures you a lower total cost of ownership (TCO).



# Onsite/Offshore Model – The Best of Global Delivery

With our unique onsite/offshore model, Wisdom InfoTech brings our customers economic advantages along with industry experience and local expertise.

Our approach offers benefits such as:

- Faster time to market
- Risk reduction
- Greater flexibility
- Process expertise
- Cost optimization

Our onsite teams **work directly** with customer teams, **delivering value** and **managing the relationship**, whereas our offshore teams, in India and China, **create economic value** by applying tools, processes, methods and technologies.

We have successfully demonstrated skills in **high-end technology** on mission critical systems delivering the best of solutions.

## Business Process Outsourcing – Our Methodology

Our Business Process Outsourcing solution helps companies **boost productivity**, **improve customer services**, and devote resources to more mission critical efforts in pursuit of their primary vision.

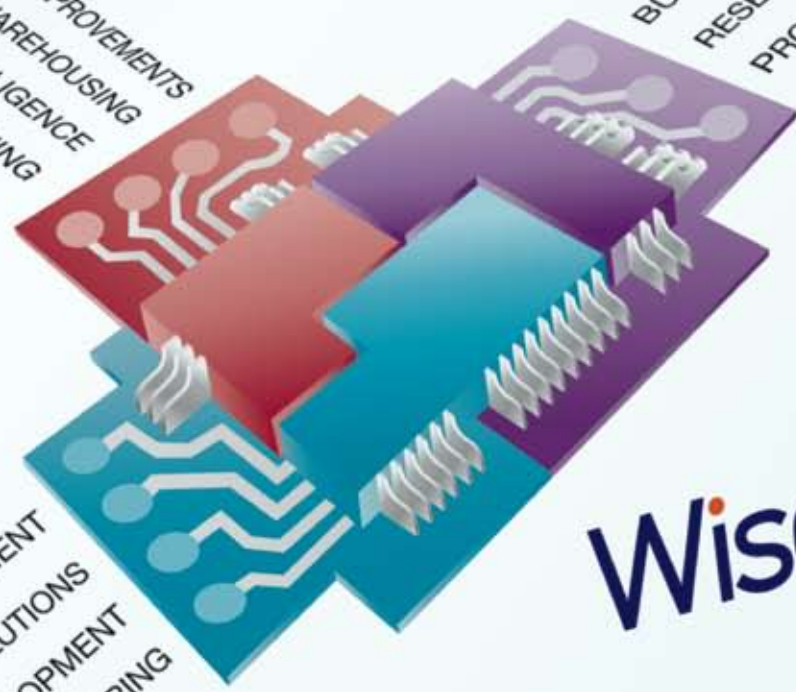
Wisdom helps companies address the most pressing concerns and identifies **creative solutions**. We take a comprehensive and well-structured approach to every outsourced process we do. Through our experience, in various industries, and in all aspects of business process outsourcing, we have developed an **exemplary set of best practices** for the day-to-day business. From managing transactional back office services to performing **high-end services** for various industries, Wisdom meets a wide range of

- Availability of resources to work on core competencies
- Improve processes
- Improve cost savings
- Increase in delivery of new products and services

BUSINESS PROCESS IMPROVEMENTS  
DATA WAREHOUSING  
BUSINESS INTELLIGENCE  
IT PLANNING

PROJECT MANAGEMENT  
CUSTOM SOFTWARE SOLUTIONS  
SOFTWARE DEVELOPMENT  
SOFTWARE RE-ENGINEERING

BUSINESS PROCESS OUTSOURCING  
RESEARCH & DEVELOPMENT  
PRODUCT SUPPORT



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the wise choice

# The Bottom-Line

Wisdom InfoTech goes beyond simple solutions. We use our expertise in planning, processes and technology to improve your business and positively affect the bottom-line of your company.

Wisdom InfoTech - doing the right things right!



# Start Today

For more information on how to drive your business results with Wisdom InfoTech, contact us at [sales@wisdominfotech.com](mailto:sales@wisdominfotech.com) or visit our website at: [www.wisdominfotech.com](http://www.wisdominfotech.com)

## About Wisdom

Wisdom InfoTech, an award winning IT services and solutions company provides consulting and IT services to its clients globally.

Our focus is to develop innovative business solutions through the use of technology for all our target markets. In line with our clearly focused business strategy, Wisdom aims to mobilize our global market expertise and expand our international reach to become one of the world's foremost IT services and solutions company.



## Global Presence

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